



INSTITUTE FOR PUBLIC MANAGEMENT AND COMMUNITY SERVICE
Public Administration for the 21st Century

School of International and Public Affairs, College of Arts and Sciences

**Florida's Conference on Good Governance and Democracy in the Hemisphere
Rio de Janeiro, Brazil, Regional Meetings, July 25, 2008**

In preparation for Florida's First Conference on Good Governance and Democracy in the Hemisphere planned for Oct 2-3, 2008 at the Biltmore Hotel, the Institute for Public Management & Community Service (IPMCS) of FIU co-hosted a one-day seminar with the foremost public management school in Brazil, the Brazilian School of Public Administration of the Getulio Vargas Foundation (FGV), in Rio de Janeiro, July 25.



Seminar participants at the Getulio Vargas Foundation.

The goal of the seminar was to gain a better understanding of the key issues of good governance and democracy facing the hemisphere. This was one of a series such visits—which also included Asuncion Paraguay, San Jose Costa Rica and Montevideo, Uruguay—that the Institute is carrying out. An important part of these visits involves interacting with prominent Latin American political figures, academics, business and civil society representatives to explore areas of mutual concern.



IPMCS Director Allan Rosenbaum speaking with his Brazilian counterpart Professor Eurico de Lima Figueiredo, Fluminense Federal University

The seminar provided an open forum to discuss regional themes such as practices of good governance, participative budgeting, and other new transparent budgeting systems, as well as problems like crime in Rio's streets, among other topics. The Institute team—including IPMCS Director Dr. Allan Rosenbaum, and Vice Director Cristina Rodriguez-Acosta, Dr. Victor Flecha, Dr. Meredith Newman, Dr. Natalya Kolisnichenko and Heidi Jane Smith—presented ideas at the conference side-by-side with Brazilian counterparts.

In his opening remarks, Eduardo Marquez, challenged the audience to use the seminar as a means for a comparative analysis to better understand Brazil's current political and governmental situation. Furthermore, each of the speakers provided challenging comments and questions throughout the exchange. For example, Carlos Werneck spoke about oversight of government and auditing of municipal expenditures, while Eurico de Lima Figueiredo described the degree of democratization within Brazilian political parties and their responsiveness to both new ideas and their electorate. Allan Rosenbaum continued the discussion on the role of political parties in a democracy by describing how the two major political parties were formed and organized in the United States and Fuad Zamot presented a new vision of e-government within the Brazil.



FIU Director of Public Administration Meredith Newman with Professor Natalya Kolisnichenko

Additionally, Natalya Kolisnichenko described her native Ukraine's transformation from a parliamentary to a presidential system of government and the implication of that for democratic development. Meredith Newman spoke about the importance of individual commitment to effective public administration, while Enrique Saravia described ways to improve Brazil's system of public administration.

Finally, Rio de Janeiro municipal Councilwoman Aspásia Camargo described the tensions between the national, regional

and local governments in her presentation, which was reinforced by her experience in local politics. It was followed by a discussion of the newly elected Fernando Lugo government in Paraguay and the implication of this for Brazil by Victor Flecha and an analysis of fiscal decentralization in Latin America by Heidi Smith.

Participants at the seminar included local political figures, journalists, civil society representatives, and FGV students. Outcomes of the event will be forthcoming in an article by *Oglobo*, a Brazilian daily.



Rio Councilwomen Aspásia Camargo with Victor Flecha and Heidi Smith.

Official Agenda

Governance and Democracy in Latin America: Challenges and Opportunities July 25, 2008

Sponsored by: Getulio Vargas Foundation (FGV/EBAPE), State of Florida, USA, Florida
International University

Venue: EBAPE – Praia de Botafogo, 190 – Auditorium – 5° Floor
Rio de Janeiro – RJ – Brazil

09:30 – 10:00 Welcoming Remarks

- **Professor Eduardo Marquez**, EBAPE/FGV
- **Professor Allan Rosenbaum**, Director, Institute for Public Management and Community Services, Florida International University

10:00 – 11:30 Political Reform: Party and Electoral Systems

- **Professor Allan Rosenbaum**, Director, Institute for Public Management and Community Services, Florida International University
- **Professor Eurico de Lima Figueiredo**, Fluminense Federal University
- **Professor Fuad Zamot**, EBAPE/FGV

11:30 – 11:45 Coffee-break

11:45 – 13:15 Public Budgeting: Participation and Transparency

- **Professor Allan Rosenbaum**, Director, Institute for Public Management and Community Services, Florida International University
- **Carlos Werneck**, Director, Studies and Research Division, Municipal Accounting Court, Rio de Janeiro Municipality
- **Professor Armando Cunha**, EBAPE/FGV

13:15 – 15:30

15:30 – 17:00 Democratic Governance and Public Administration

- **Professor Meredith Newman**, Director, School of Public Administration, Florida International University
- **Professor Enrique Saravia**, EBAPE/FGV
- **Professor Natalya Kolisnichenko**, Regional Institute for Public Administration, Odessa, Ukraine

17:00 – 17:15 Coffee-break

17:15 – 18:45 Federalism and Decentralization

- **Hon. Aspásia Camargo**, Rio de Janeiro Municipal Counselor; Professor, EBAPE/FGV
- **Professor Victor Flecha**, Director, Community and Planning of Asuncion, Paraguay
- **Heidi Smith**, Institute for Public Management and Community Services, Florida International University