

FGV – FIU SEMINAR

PUBLIC PROTEST, GOOD GOVERNANCE AND EFFECTIVE PUBLIC SERVICE DELIVERY CASES OF THREE CONTINENTS

SPEAKERS



BIOGRAPHY OF PROF. CARLOS IVAN SIMONSEN LEAL

Professor Dr. Carlos Ivan Simonsen LEAL, PhD President, Getulio Vargas Foundation, Rio de Janeiro, Brazil

Professor Carlos Ivan Simonsen Leal is President of the Getulio Vargas Foundation since August 2000. In 1980, he graduated in Civil Engineering from the Engineering School of the Federal University of Rio de Janeiro (UFRJ), but opted for an academic life and graduated in Mathematical Economics from the "Instituto de Matemática Pura e Aplicada" - Impa, in 1982. He took a doctor degree at the "Escola de Pós Graduação em Economia" - EPGE of Getulio Vargas Foundation (1980-1982) and obtained the title of Doctor in Economics from Princeton University (USA) in 1986.

He began his activities as a professor at the "Escola de Pós Graduação em Economia" – EPGE of Getulio Vargas Foundation in 1986, where he administered the following disciplines: Macroeconomics, Microeconomics, Public Finance and Finance. At FGV, he held the following positions: director of FGV Business, 1992-4; general director of EPGE, 1994-7; and vice-president of FGV, 1997-2000. Today he is the president of FGV, a post he has held since 2000. He was awarded, in 2002, with the title of "Grão Cruz da Ordem Nacional do Mérito Científico" (Grão Cruz of the National Order of Scientific Merit), awarded by the President of the Republic, for his contributions to Science and Technology. Professor Simonsen Leal was granted with the Palmes Académiques by the Republic of France through its Prime Minister's Decree in October 2008 and has been decorated with the Order of Naval Merit by the Brazilian Naval Service (Class of Support Commander) and the Medal of Peacemaker by the Brazilian Army.











BIOGRAPHY OF PROF. BIANOR SCELZA CAVALCANTI

Bianor Scelza Cavalcanti holds a Ph.D. in Business Administration and Public Policy from the Virginia Polytechnic Institute and State University (2004). He received his Master's Degree in Public Administration from the University of Southern California, and his Bachelor's Degree in Business Administration from the Getulio Vargas Foundation Escola Brasileira de Administração Pública e de Empresas. At this same institution, he held the positions of Full Professor and Director, occupying the latter for a total of seventeen years. Prof. Cavalcanti actively serves on several important Brazilian and international Boards of Trustees and Advisory Boards, and has distinguished himself through his accomplishments as a teacher, researcher and consultant in Brazil and abroad, in the fields of Public Management, Organizational Analysis, Organizational Development, Program and Project Management, and Training and Development of Administrators.

He currently holds the office of International Director of the Getulio Vargas Foundation, and is the Vice President for Latin America and the Caribbean of the International Association of Schools and Institutes of Administration. In addition to publishing several academic articles in various Brazilian and international publications, he also wrote "O Gerente Equalizador: estratégias de gestão no setor público", which was released in Portuguese by the FGV's publishing division, Editora FGV, in 2005. The book was also published in Spanish by the Jefatura de Gabinete de Ministros da Argentina, under the title El Gerente Ecualizador: estrategias de gestión para el sector público and, in 2009, in French, by Les Presses de L'Université Laval in Canada, under the title Le Leadership dans les organisations publiques au Brésil.











BIOGRAPHY OF PROF. EDUARDO MARQUES

Professor Eduardo Marques, Manager for International Relations International Affairs Division – FGV

Ph.D., Industrial Economics and Technology (Strategic and Prospective Planning, Paris Dauphine University, France); M.Sc., Nuclear Engineering, COPPE/UFRJ (Rio de Janeiro Federal University); B.S., Metallurgical Engineering, Ouro Preto School of Mines.

Manager for International Relations, International Affairs Division, Getulio Vargas Foundation. Former Deputy Director for International Relations of EBAPE-FGV. Professor at Getulio Vargas Foundation and Business Consultant in Strategic Planning and Scenarios.

Held various positions in the area of Strategic Planning and elaboration of Scenarios, in organizations such as BNDES, PETROBRÁS, PETROFÉRTIL, BRASPETRO and the Brazilian Nuclear Energy Commission. He was professor of Energy Economics of the Nuclear Engineering program of COPPE/UFRJ (Rio de Janeiro Federal University) and Director of IPANEMA Institute. He organized and gave several seminars on Scenarios and Strategic Planning in companies, government entities and universities, in addition to participating on various missions abroad.

Areas of interest: Strategic Management, Prospective Planning: Scenarios and Business Strategies, Technology Assessment; Research and Development Planning, Complex Systems Analysis and Multi-Criteria Methods in the Decision-Making Process.











BIOGRAPHY OF DEPUTY ASPÁSIA CAMARGO

Aspásia Camargo is a State Deputy in Rio de Janeiro, Brazil and Chairman of the Environmental Sanitation Commission.

She is a sociologist, environmentalist, professor and politician. Member of the Green Party since 1991, she was elected for the Rio de Janeiro City Council in 2004 and in 2008 and in 2010 she was elected for the State Parliament of Rio de Janeiro State.

Camargo was professor of Sociology and Political Science at the State University of Rio de Janeiro and professor and researcher of the Getúlio Vargas Foundation, one of the most respected Brazilian institution of reserch.

In the area of public and business administration, she created the International Center for Sustainable Development (CIDS) and the Center for Research and Documentation of Brazilian Contemporary History (CPDOC).

She is graduated in Social Sciences at the Federal University of Rio de Janeiro and earned her Master's and Doctor's Degrees at the École des Hautes Études en Sciences Socials/Université de Paris, where she studied and worked with Mr. Alain Touraine.

In her public life, Aspasia Camargo was State Secretary of Culture Secretary, Chairman of the prestigious Institute of Applied Economic Research and Vice-Minister of the Environment of the Brazilian Government, when implemented the Brazilian 21 Agenda.

She participated of the International Commitments laid out in the Rio 92 Conference and in the the Global 21 Agendas .

Having distinguished herself in the study and promotion of the issues of sustainable development, Camargo is enthusiastic with the focus of the Rio+20 Conference on Green. Economy and poverty eradication.

She published many books and articles.

Aspasia Camargo is married, has two daughters and four grandchildren.

She lives in Ipanema, a very famous place of Rio de Janeiro











BIOGRAPHY OF PROF. PAULO MOTTA

QUALIFICATIONS

Ph.D., M.S., Public Administration, University of North Carolina, USA; B.S., Administration, EBAP/FGV.

EXPERIENCE

Consultant in companies and public and international institutions such as the UN (several of its specialized organs), the Interamerican Development Bank and the International Institute of Public Companies (Yugoslavia). Visiting Professor of the University of Manchester (England), HEC Management (France), the University of Macau (China) and the National Administration Institute (Portugal). Lecturer, guest speaker at conferences and consultant in several countries.

AREAS OF INTEREST

- Direction and Leadership
- Innovation and Change
- Strategic Planning, Decision and Management
- Contemporary Administrative Thinking











BIOGRAPHY OF PROF. ALKETA PECI

QUALIFICATIONS

Ph.D., Administration, EBAPE/FGV, 2005; M.S., Public Administration, EBAPE/FGV, 2000; M.S., International Business for Young Foreign Import-Export Managers, STOA/ICE, Italy, 1996; B.S., Business Administration, Tirana University, 1996.

EXPERIENCE

Professor of EBAPE / FGV. Coordinator of Master in Public Administration Program at EBAPE / FGV. Researcher of Brazilian Council of Research (CNPq) and FAPERJ. Visiting researcher at George Washington University, USA. Teaching, research and consultancy in the areas of public administration reform and regulation. Ph.D., Administration, EBAPE/FGV, 2005; M.S., Public Administration, EBAPE/FGV, 2000.

AREAS OF INTEREST

Organizational Theory and Discursive Training Paradigmatic bases for organizational research (Re)forms and innovations in public administration











BIOGRAPHY OF PROF. REGINA PACHECO

Regina Silvia Pacheco is full professor at the School of Business Administration of Getulio Vargas Foundation - FGV-EAESP (Sao Paulo, Brazil), teaching at undergraduate courses, Masters and Doctorate in Government and Public Administration. Presently she is Associate Dean for Masters in Public Policy and Management - MPGPP. From 1995 to 2002, she was President of ENAP National School of Public Administration (Brasilia, Federal Government). She joined the staff of the Minister Bresser Pereira, in the Ministry of Federal Administration and State Reform, who started the managerial reform of the Brazilian state from 1995. Previously, she was Executive Coordinator of the Intermunicipal Consortium of the Greater ABC. She has a Doctorate from the University of Paris XII. Research areas: agencification, regulatory agencies, public / private partnerships, performance contracts, top managers and executives in the public sector.



BIOGRAPHY OF PROF. EDUARDO PANNUNZIO

Doutor em Direito do Estado pela USP - Universidade de São Paulo (2012), Mestre (LL.M.) em Direito Internacional dos Direitos Humanos pela Universidade de Essex, Reino Unido (2003), e Bacharel em Direito pela USP (1998). Foi Gerente do Programa Federal de Assistência a Vítimas e a Testemunhas Ameaçadas da Secretaria de Estado dos Direitos Humanos – Ministério da Justiça (2000-2001) e Coordenador do Programa Marco Legal e Políticas Públicas do Gife – Grupo de Institutos, Fundações e Empresas (2005-2008). Advogado nas áreas de terceiro setor e direito público, é pesquisador do Centro de Pesquisa Jurídica Aplicada (CPJA) da Escola de Direito de São Paulo da FGV, onde desenvolve pesquisa sobre o marco regulatório das organizações de direitos humanos no Brasil.











BIOGRAPHY OF PROF. ALLAN ROSENBAUM

Allan Rosenbaum, Director of the Institute for the Public Management & Community Service (IPMCS) of Florida International University and Professor or Public Administration.

Dr. Rosenbaum previously served as Dean of the University's School of Public Affairs. Prior to that, he was on the faculty of the Universities of Maryland, Connecticut and Wisconsin and held a research position at the University of Chicago. He has carried out numerous international projects for the United Nations, the US Agency for International Development, the World Bank and the Swedish International Development Agency. He has worked in national, state and local government in the United States. Currently he is President Elect of the American Society for Public Administration and has served as President of the International Association of Schools and Institutes of Administration. He serves on numerous journal editorial boards and is a recipient of the NISPAcee Merit Award.











BIOGRAPHY OF CRISTINA A. RODRIGUEZ-ACOSTA

Cristina A. Rodriguez-Acosta, Deputy Director of the Institute for Public Management & Community Service (IPMCS) of Florida International University.

Ms. Rodriguez-Acosta received her Bachelor's Degree in International Relations and Political Science from Universidad del Salvador in Argentina, a Master's Degree in Latin American Affairs from Georgetown University and is currently enrolled in the Ph.D. program in Public Management at FIU. Since 1994, she has been the Deputy Director of IPMCS. In that role, she is responsible for the design, coordination and implementation of the Institute's programs including projects, conferences, field missions, and the Inter-American Conference of Mayors and Local Authorities. She has been a researcher at the Organization of American States' Unit for the Promotion of Democracy and at the Inter-American Dialogue. A native of Argentina, Mrs. Rodriguez-Acosta has had considerable experience on issues of democratization, governance reform, decentralization and strengthening of local governance in various parts of the world.



BIOGRAPHY OF PROF. POLYA KATSAMUNSKA

Polya Katsamunska, Associate Professor, University of National World Economy, UNWE

Dr. Katsamunska received her Ph.D. in Public Administration in 2006. She is currently a visiting lecturer at South-West University and Varna Free University. She has been a member and a principle representative of Network of Institutes and Schools in Public Administration for Central and Eastern Europe (NISPAcee). She has participated in different international project activities and has trained for professional qualification in various programs. She was elected to be a member of a National contact network for coordination and implementation of EU Framework Program for Research and Innovation "Horizon 2020". She is also a Coordinator of Memorandum of Understanding between UNWE, Bulgaria and Florida International University, Miami, USA.











BIOGRAPHY OF PROF. EMEL GANAPATTI

Emel Ganapati, Assistant Professor, Florida International University.

Dr. Ganapati holds a Master's degree in planning from the University of Pennsylvania and a Ph.D. degree in planning from the School of Policy, Planning and Development, University of Southern California in Los Angeles. Her research deals with issues of vulnerability and resilience (especially emergence and consequences of social capital) and public participation. Her publications have appeared or been accepted in top journals, including the Public Administration Review, Journal of the American Planning Association, Administration and Society, Disasters, Natural Hazards Review, Natural Hazards, the International Journal of Mass Emergencies and Disasters, the International Journal of Emergency Services, and Cooperation and Conflict. She received two awards for her doctoral dissertation and was given a community award from the 10th Year Golcuk Earthquake Commemoration Committee due to her contributions to the recovery of Golcuk, the epicenter of the deadly 1999 earthquake in Turkey.



BIOGRAPHY OF SENATOR JUAN MARIO LASERNA

Juan Mario Laserna, Senator of Colombia.

Senator Laserna is currently a member of the Committee on Public Finance, the Congressional Peace Commission and the Human Rights Commission. He served as Co-Director to the Board of the Central Bank of Colombia and was capital market specialist for the Inter-American Development Bank. His political career includes being the Director of Public Credit and Deputy Minister to the Finance Ministry, Special Assistant to Cesar Gaviria as Secretary General and during his Presidency. He has also worked with the Organization of American States, the National Department of Planning and as an economic consultant.











BIOGRAPHY OF PROF. JOSE INOSTROZA

Jose Inostroza, Center for Public Systems, Universidad de Chile.

Mr. Inostroza obtained his Law Degree and his Master Degree in Public Policy and Management from the Universidad de Chile. He is the Executive Director for the Center for Public Systems (CSP). In addition, he is an experienced Researcher, Professor and Consultant for the Universidad de Chile and a Specialist in Public Management, Decentralization and Strategic Management as well as Organizational Diagnostics, Public Policy Design, Institutional Architecture Design and Systems of Organizational Evaluation.



BIOGRAPHY OF GRETHA BURCHARD

Gretha Burchard, PhD Candidate in Public Administration at Florida International University

Ms. Burchard joined the Ph.D. program in Public Affairs at Florida International University in 2011. Originally from Germany, she graduated from the University of Marburg, Germany with a B.A. in Language and Communication in 2008 and received her M.A. in Euroculture from the University of Göttingen, Germany in 2010. During her Master studies, she spent one semester at the University of Olomouc, Czech Republic, and one semester at the National Autonomous University of Mexico City, during which she collected data for her master's thesis which dealt with the social integration of the German population of Mexico City into Mexican culture. Before joining the Ph.D. program of Public Affairs at FIU, she worked for one year in the field of public relations in Munich, Germany. Her main research interests are diversity, integration and gender related issues, both in the national and international contexts.











BIOGRAPHY OF JEISSON RODRIGUEZ

Jeisson Rodriguez, PhD Candidate in Public Administration at Florida International University.

Mr. Rodriguez undertook Law studies at the Universidad Militar Nueva Granada in Colombia and finished his undergraduate studies at St. Thomas University, where he obtained his Bachelors in Political Science. Since his arrival to the US, he has worked as a Researcher for the Institute for Public Management and Community Service at Florida International University in topics relating to development in Latin America. He is the author of several articles that have been presented at international conferences, which have analyzed: bilateral relationships between Colombia and the United States; the impact of the democratization of mayoralties on the economic and urban development of Latin American cities; the economic and urban impact of Transmilenio; and the consolidation of democracy in Colombia, among others.





