# Sustainable Community and Economic Development: Through Results Oriented Government, Learning, and Public-Private Partnerships

June 11, 2009

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MIAMI-DADE COUNTY

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Miami-Dade County - Who Are We?

- As the largest metropolitan area in the State of Florida, Miami-Dade County is often referred to as the "Gateway to Latin America and the Caribbean."
- Home to 35 cities including Miami, Miami Beach, and Coral Gables
- 2.5 million residents
- 2,000+ square miles
- Cruise Capital of the World; 3,731,459 passengers in 2006
- Third largest U.S. airport for international passengers (more than 30 million passengers annually)

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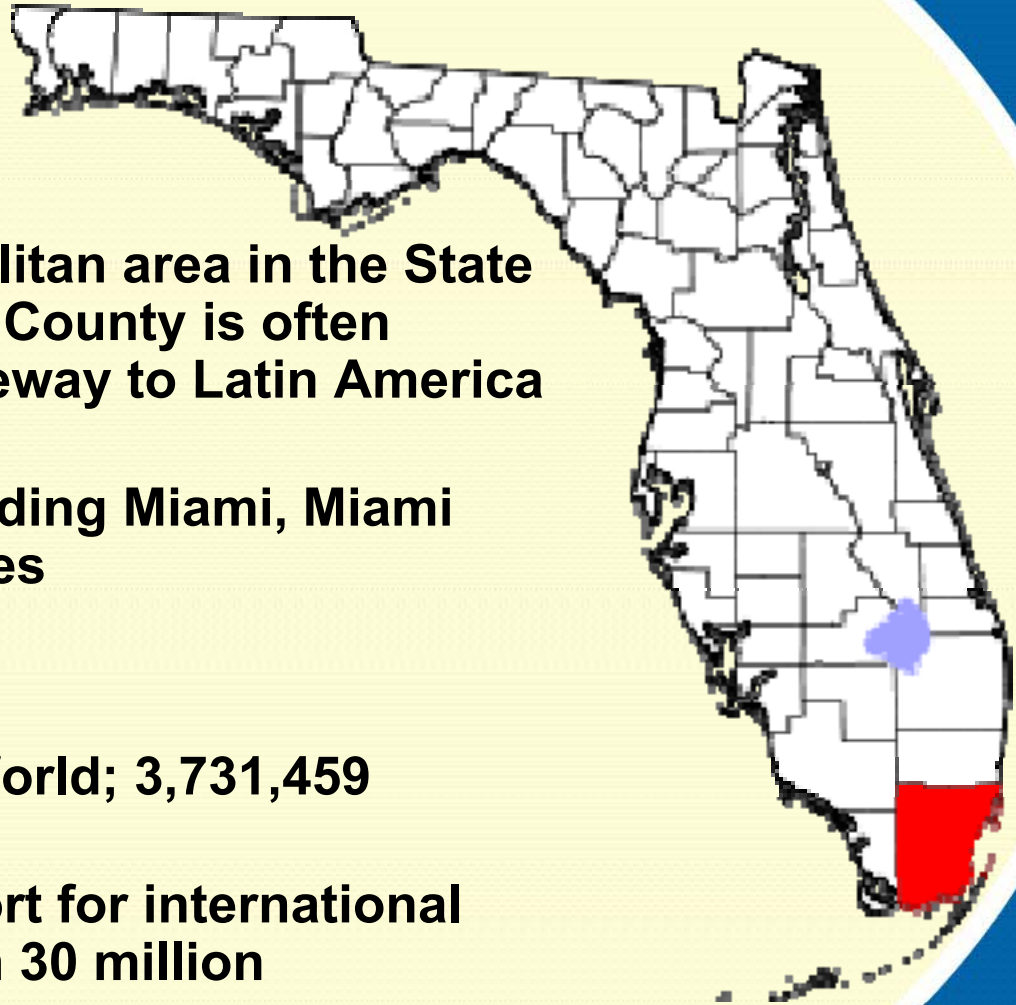
Primary Governance Issues

Rapid Population Growth

- 28% increase since 1985
- Transportation
- Community Development
- Scarcity of Natural Resources

Diverse Community

- 57% Hispanic, 23% White/Non-Hispanic, 19% African – American
- Approximately half of the population was born in another country.

Changing Economy

- 1980 – Per Capita Income Above the State and National Average
- 2000 – Ranks Fifth Among Large Counties in Total Poverty

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Government Structure

- Governed by an Executive Mayor and 13 Board of County Commissioners elected from single-member districts

- Executive Mayor oversees day-to-day operations of the government

- County Manager carries out policies set by the Board of County Commissioners

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Government Structure

Home Rule Charter
- Prevents State Legislature from Setting County Laws

Two-Tier Form of Government
- 35 Separate Municipalities
- 1.2 Million Residents in *Unincorporated* Area
  - Municipal Services Provided to these Residents
  - 3x Bigger than City of Miami

Budget for FY 2008-2009 - $ 7 Billion
- $5 Billion Operating, $2 Billion General Fund

Almost 60 Departments and Offices and 30,000+ Employees

Results Oriented Government

- Process and Organizational Culture Commitment that has become Our Government's Way of Doing Business
- Plan – Measure – Monitor
- Deploying and Sustaining An Effective Performance Measurement System and Driving Culture Change in the way Miami-Dade County government is managed
- Linking and aligning operational objectives and initiatives with the Strategic Plan so that performance management is threaded vertically throughout the county
- Listening to the People
- Pursuing Public-Private Partnerships (PPP or P3)

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The Learning Organization

- Challenges the "bureaucratic" paradigm which has been the center of western civilization for some 200 years
- Builds institutional and human capacities to enable public servants to sustain development through effective delivery of services
- Promotes structures, systems and practices that encourage citizens' engagement in the processes of governance and public administration within public service
- Understands that government is a human organism

The Learning Organization

- Focuses on Human Capacity, Strategy, Systems, Process, Leadership, Customer Focus, Collaboration, Intelligence, Technology, and Creative Thinking

Engagement for Innovation and Sustainability

- Improving civic engagement, transparency, accountability and citizen trust in government
- Ask the People, Listen to the People, Take Action
- 2004 Strategic Plan – Ideas, Goals, Results
- 2007 Progress Report to the Community Provided updates on key performance indicators of the key strategic areas – Public Safety, Economic Development, Transportation, Neighborhoods, Health and Human Services, General Government, and Recreation & Cultural
- 2008 Resident Satisfaction Survey was the 3rd countywide resident satisfaction survey. Randomly sampled 5,500 households, examined 102 areas, received 27% response, 10% increase in overall satisfaction, significant increase in quality of services being provided including cleanliness of streets, increased landscaping and other quality of life issues

Public Private Partnerships

- Partnerships between government and the private sector to address a community issue that will improve the quality of life
- Miami-Dade County has explored and entered into PPP's to create employment opportunities, leverage funds, encourage community involvement, and promote neighborhood revitalization
- Miami-Dade County Homeless Trust and the Miami-Dade County Community Homeless Plan is a national model and is a great example of government and private sector agencies collaborating to address a shared community issue – Homelessness
- Miami-Dade County Housing Agency Rehabilitation Program increased homeownership opportunities by developing partnerships with private industry to increase employment and business opportunities for residents
- Miami Marlins Stadium will create jobs, increase economic prosperity, revitalize the community, expand the urban core, and provide entertainment opportunities
- Port of Miami Tunnel Project will create jobs, increase economic prosperity, provide environmental sustainability, improve traffic congestion and safety, and encourage future revitalization of the downtown area

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Mayor's Community and Economic Development Initiative

- Providing capacity building support and technical assistance to community based organizations
- Unique and innovative partnerships with private sector, corporations and others
- Resulting in job creation and retention, economic development activities, affordable housing, capital improvement projects, and social services

Mayor's V (Volunteer) Initiative

- Collective efforts of government, business and the community to make Miami-Dade County a better place to live

- Encourage action to solve persistent problems

- Showcase civic pride

- http://www.iaminvolved.org

Thank You

Contact Information

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